Each contributing asset, whether the curriculum, staff, or families, has a distinct purpose and dedicated space. WCCC excels at uniting these elements into a stimulating and respectful environment where all can thrive. Everyone can find their fit here.

The Right Fit concept relies on a grid or underlying image made of many parts, united into a distinct and recognizable whole. Each program will find its place as part of that whole. The logo system will be adaptable and flexible to account for WCCC’s current programming as well as future programs. Ultimately the solution will reflect the individual yet unified experience found at WCCC.

This approach celebrates the individuality and diversity of WCCC’s curriculum and its families, where all people are valued and welcomed.

WANT TO KNOW MORE?
Learn more about WCCC’s mission and programming by visiting our website wcccwellesley.org or emailing us at info@wcccwellesley.org